



MEDIA RELEASE

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Ottawa Valley's Got More Talent Than You Can Shake a Fiddle At!

The third round of the Ottawa Valley's Got Talent Contest was held at G'Days in Pembroke last night, and five great acts went head to head to prove that they have talent. All the performers had the crowd on their feet and cheering as they showed just how tough this competition has become!

The three judges, Travis Daoust from 104.9 MY FM, Gary Severin, city councillor and Dr. Virinder Kasbia were faced with a difficult decision. In fact it was so close the judges determined that four contestants would be moving on to the next round! Shawn Serran, Shawn Piercey, After School Special, and Static Nation will be joining previous competitors Nicolette Legace, Giselle Minns, Drifters Highway, Melanie Buchwald and Vicky Charbonneau for the final show, next Thursday, July 30 at the Riverwalk Amphitheatre in Pembroke's Waterfront Park. (*note: in case of rain, it will be held at G'Days, 27 Pembroke St.*)



All of the contestants are vying for a spot on the big stage at this year's Waterfront Festival Aug, 7th, 8th and 9th. The judges agree that the competition has exceeded their expectations. "The talent has been awesome" claimed Travis Daoust, "Everyone knows that the Ottawa Valley has a wealth of musical talent, but when you see it emerge every week, it's stunning!" The contest fits into the overall theme for the Waterfront Festival, *Local Talent. Local Flavour. Local Flair. – A Celebration of the Ottawa Valley* and festival attendees are going to be very impressed when they see all these performers on stage.

"The contest is a way to nurture young talent, and build on the Ottawa Valley's unique musical legacy", said Susan Ellis, one of the organizers and Manager of Economic Development, Recreation and Tourism for Pembroke. "We're building the Waterfront Festival as a talent showcase, because we've seen performers from all over Canada, and we know that by comparison, what we have here in the Valley is an incredibly special mix of cultural heritage traditions that have been passed through the generations and have created some amazing talent. Right here – and its time for it to be recognized here at home and throughout North America".

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Further information:

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