

MEDIA RELEASE

For Immediate Issue

May 22, 2009

Ottawa Valley's Got Talent Contest *It's Time to Strut Your Stuff!*

(Pembroke, ON) It's widely acknowledged that the Ottawa Valley has some of the best musicians in Canada. We're renowned for our unique fiddlers, dancers, singers, and musical performers- and many have traveled the world to showcase their talents, including: Brian Hebert, Peter Dawson, Sab, April Verch, Cory & Jordan Zadorozny, Louis Schreyer, Gail Gavin, and many many, many(!) more, too numerous to mention!

As part of the 2009 Waterfront Festival, the Pembroke Festivals Committee would like to nurture some more talented artists from the Ottawa Valley, as part of this year's theme: *Local Talent. Local Flavour. Local Flair. A Celebration of the Ottawa Valley!*

Let the Competition Begin!

Starting on Thursday, June 11th, 2009 at the Riverwalk Amphitheatre at 7:00 pm, and continuing each Thursday for the next 8 weeks, registered performers will compete for a spot on the Big Stage, as the opening act on either Friday, Saturday or Sunday (August 7th, 8th or 9th) at the Waterfront Festival. Local talented entertainers, Those Phantom Knights, will host the competition, which will be formatted similarly to popular television reality shows, in that each performer will be judged by a panel and the winner(s) of each Thursday evening will be invited to perform at the Grand Finale on July 30th when the top three Talents will be chosen.

If you live in the Ottawa Valley (Renfrew County and along the Quebec side of the Ottawa River from Chapeau to Shawville) and if Talent is your middle name, then you need to register at the City of Pembroke recreation office in the Pembroke Memorial Centre.

There is an administration fee of \$20.00 per entry, and you must be 16 years of age or older. A complete list of rules and a registration form will be posted on line at www.pembrokefestivals.ca as well at the Recreation Office and City Hall.

Amateur singers, musicians, dancers, bands – come show us what you've got!

Call 613-735-6821 x 1502 for more info. Or check out Pembi J. Moose on FaceBook

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Further information

Susan Ellis – 613-735-6821 x 1500
Mgr., Econ. Dev. & Rec, City of Pembroke

Local Talent. Local Flavour. Local Flair.
a celebration of the ottawa valley

August 7th, 8th, 9th – 2009

A Not For Profit Event in Support of Your Community
www.PembrokeFestivals.com